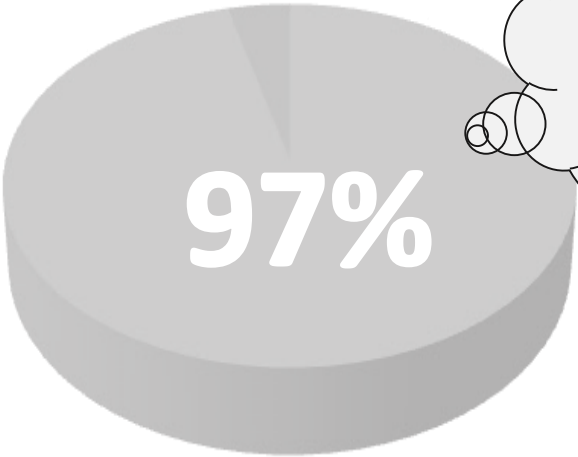


Automatic Lead Generation 24/7



Marketplace Changes



Annual value of 1 customer: _____ (\$10,000)
 No. of Leads Per Month: _____ (3 leads/month)
 Close on 2 leads/mo. but can't get to the 3rd one timely: Loss \$10,000

Other Factors Eating Into Your Economic Profitability:

Amount of time:
 Time x Your Hourly Equivalent =

On educating people in what you do: \$ _____
 Not able to follow up: \$ _____
 You don't have a mechanism to help the customer determine how you can help them: \$ _____

Benefits of Lead Generation System

- 1.
- 2.
- 3.

Mindset Barriers

- 1.
- 2.
- 3.

Top Mistakes Limiting Your Lead Generation System

- 1.
- 2.
- 3.



Things stop you from implementing A Lead Generation System

Your Economic Profitability